

Safeguard your organization... and your identity

IS YOUR ORGANIZATION PREPARED FOR A BREACH?



THE FACTS*

Small to mid-size organizations are becoming growing targets for cybercrime.

More than **900 million** records exposed in breaches since 2004.

97% of breaches could have been avoided by applying simple or intermediate security controls.

A laptop is stolen, a back-up drive is missing, paper files are lost, and online systems are hacked...

Did you know by law, that most organizations are required to take action when a breach occurs or they will incur high fees, penalties, sanctions and possible civil litigation?

As a value added service for purchasing GuideOne's Cyber Liability Coverage, you now have access to the expert breach service team at IdentityTheft 911. Whenever you suspect that your organization's private data may have been exposed or compromised, call **GuideOne Insurance** at **1.888.748.4326**. We're your first line of defense in data breach preparedness, compliance and resolution.

Count on us to deliver swift and thorough solutions to help safeguard and restore your organization's reputation and the trust others place in you. You can be confident that you and your employees will have the help and protection needed after a breach.

GuideOne Insurance is pleased to offer Data Breach Services with the purchase of our Cyber Liability Coverage to help protect your organization's good name with:

- Access to breach preparation and crisis management assistance to confidently assess the situation.
- Trusted resources to confidently manage the crisis and control the damage to safeguard your organization's reputation, help prevent sanctions and fines and avoid civil litigation.
- Delivery of timely notification to preserve goodwill among affected individuals, and access to personalized fraud-specialist assistance if any become victims of identity theft or fraud as a result of the breach.
- Access to tips and valuable resources through a secure breach preparedness website.

*2012 Verizon Data Breach Investigations Report

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IdentityTheft | **911**[®]
Protecting identities. Enhancing reputations.